







Delivering unbeatably fresh, day in, day out.









FRESH FOOD AND SPECIALTY INGREDIENTS SUPPLIED TO NZ'S RESTAURANTS, CAFES, CATERERS & BARS



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100% KIWI

Proudly Kiwi Owned & Operated

for 20 years

At The Produce Company, our business has been built on bringing chefs the season's best vegetables, fruit, herbs, highest quality meat, dairy, and dry goods. We go out every day with one intention: to buy the best from the best and then deliver it on time, every time.

We have grown from operating a few delivery trucks to becoming a high-quality fresh produce distributor serving the best restaurants, cafes, caterers and bars. We pride ourselves on being the pivotal link between chefs and the dedicated New Zealand growers and farmers who produce the country's choicest, most flavoursome ingredients.

We are also dedicated to sourcing and delivering unique, interesting, and exclusive products such as Curious Croppers heirloom tomatoes, edible flowers and micro herbs (to name a few).

We have become leaders in the field by consistently delivering unbeatable freshness, day in and day out so chefs can concentrate on creating their next great dish. We believe we have the same goals as you do: to be the very best at what we do. Working together, anything is possible.

We are Passionate about exceptional service

We go out every day with one intention: to source and deliver unique speciality produce and food ingredients of the best quality and freshness - on time, every time.



Fresh Fruit and Vegetables

The Produce Company stocks more than 350 fruit and vegetable products on any given day. As well as multiple varieties and sizes of staple ingredients, at times we supply more exotic produce such as Courgette Flowers, Yuzu, Dragon Fruit, Broccoflower and Buddha's Hand. We select, pack, and deliver the best quality fruit and vegetables available. The majority of our fruit and vegetables can be purchased individually, by the kilogram or by the case.

Edible Flowers, Leaves and Micros

Our collection of fresh edible flowers, leaves and micros have it all, exquisite good looks, vibrant colour, subtle texture and an intriguing flavour range - guaranteed to excite and inspire. Our flowers, leaves and micros are all naturally grown in New Zealand, available year-round and are sourced locally from our key supply partners Blink Green, Secret Garden, Origin and Eat your Greens.



CURIOUS CROPPERS

Curious Croppers

Curious Croppers Tomatoes are Clevedon-based boutique growers, headed up by the passionate husband and wife team Anthony and Angela Tringham. Their specialised heirloom varieties are exclusively grown for the restaurant trade and gourmet food stores. You can taste the difference with these beauties.

Butchery

We love supporting chefs to push the culinary envelope by supplying them with high-quality, tender, and flavoursome cuts of meat from dedicated New Zealand farmers

We prepare and package the majority of cuts to suit each chef's preference: pre-prepared individual portions ready to go, whole cuts of meat to be prepared in their own kitchen, or a selection of meats packaged by weight.









who supply our size 7 pasture-raised, free-range eggs and Whangaripo Eggs Ltd, who supply our mixed grade eggs straight from their Whangaripo Valley farm. However, if you are looking for something that differs from your traditional hen's egg, we offer quail that are available via pre-order to ensure freshness from field to plate.



Hand-Crafted Sausages

Our hand-crafted fresh Chorizo Sausages won the Gold Medal, at the Devro Great New Zealand Sausage Competition. Handmade by our skilled resident butcher with only natural ingredients, this smokey, juicy number will delight and tantalise your tastebuds. Our sausages made in-house include, fresh chorizo gold medal winner (100gm ea); freerange pork and fennel (100gm, 35gm ea); prime beef (100gm, 35gm ea); and lamb merguez (35gm ea.l.



Cheese

We also offer a unique selection of cow, sheep, and goat cheeses. From boutique cheese makers and well-known brands here in New Zealand. We take pride in our cheeses, sourcing from the likes of Over the Moon, Whitestone, Massimo, Clevedon Buffalo Co and more to provide you with a collection of beautifully curated cheeses.



Milk

We offer a range of barista quality milk from our key milk suppliers Alpro, Vitasoy, Alternative Dairy Co and we provide a selection of dairy-free milk options including oat, almond, soy, and coconut. We love our dairy milk and Green valley is one of our providers. Their milk is harvested and processed at the farm; directly from the dairy parlour to the processing plant, where it is treated gently to retain the old-fashioned values of a great product - taste, freshness and a long shelf life.





Freeze Dry

Innovative, premium freeze-dried herbs, fruit and vegetables that are available for your next culinary masterpiece. We house a variety of textures including whole freeze dry, slices, crumbs, powder, flakes, and slices.

Garage Project

Garage Project is a Wellington-based brewery, whose risk-taking and love of experimentation has seen them grow from a tiny nano-brewery to the much-loved and highly creative and innovative brand it is today. As a result, they provide a unique range of various beverages. Whether they are brewing 50 litres or several thousand, they are committed to bringing out innovative alcoholic beverages with amazing flavour profiles and kick-ass designs.



SIX / BARRE: SODA / C?

Six Barrel Soda Co.

Six Barrel Soda Co. grew from a love of classic sodas and soda fountain culture. It was established in 2012 by Joseph Slater and Mike Stewart. They make modern versions of classic sodas as well as creative new flavours, with drinks being served at excellent cafés, restaurants and bars all over the place.

Loft Foods

Loft Foods creates a range of freshly prepared condiments using premium locally-sourced produce and restaurant quality recipes. These exceptional standards make Loft Foods the perfect partner for time-pressed chefs. By choosing Loft, your customers can indulge in the most authentic, freshlymade, delicious-tasting relishes and sauces.





Fresh As - Freeze Dry

Innovative, premium freeze-dried herbs, fruit and vegetables that are available for your next culinary masterpiece. We house a variety of textures including whole freeze dry, slices, crumbs, powder, flakes and slices.

Give our favourites a try!

- Fresh As Manuka Honey Chunks
- Fresh As Raspberry Whole
- Fresh As Strawberry Sliced
- Fresh As Yuzu Flakes











THE RANGE

- 1 BEER PALE LAGER
- 2 HAPI DAZE PACIFIC PALE ALE
- 3 GARAGISTA IPA
- 4 PILS 'N' THRILLS PILSNER
- 5 ARO NOIR STOUT
- 6 PROJECT BLISS
- 7 SHANDY
- 8 HOPS ON POINTE PILSNER

- 9 PERNICIOUS WEED IIPA
- 10 FUGAZI 2.2%
- 11 CEREAL MILK STOUT NITRO
- 12 DEMUS FAVREM AMORI
- 13 ELECTRIC DRY HOP ACID TEST
- 14 GOLDEN PATH
- 15 WHITE MISCHIEF
- 16 HATSUKOI

- 17 TURBINE PALE ALE
- 18 DIRTY WATER RASPBERRY YUZU
- 19 DIRTY WATER LEMON LIME
- 20 DIRTY WATER PINEAPPLE PASSION





COLA SIX

15 x 330ml

Cola Six is a light and crisp cola that bursts with lime and floral notes. It is named for the six main favours: lime, orange, cinnamon, kola nut, coriander seed and lavender. But also, because it took six years to perfect the recipe, phew.

LEMONADE

15 x 330ml

How good is lemonade? Citrusy, sweet, and crisp it is perfect for an afternoon treat. Our lemonade is closer in taste to proper old-fashioned lemonade than big bottle 'lemonade'. We use real lemon juice and lemon zest for a crisp citrus backbone. Oh my.

GINGER ALE

15 x 330ml

This is a serious ginger ale for serious people. We make our Ginger Ale with loads of ginger and a little black pepper for extra spice. We like it best with a squeeze of fresh lime and a sprig of mint but that's not to say you can't make your own decisions.

RASPBERRY & LEMON

15 x 330ml

Our Raspberry and Lemon is a crisp pink lemonade, made with real raspberries and fresh lemon juice and popular with kids and grownups alike since forever.

CHERRY & POMEGRANATE

15 x 330ml

Our Cherry & Pomegranate soda is a refreshing twist on a soda fountain classic. We make it with real cherries and pomegranate so it's a good time.

SALTED CUCUMBER & MINT (SUGAR FREE)

15 x 330ml

Our Salted Cucumber & Mint is a crisp unsweetened, savory soda. It has the freshness of cucumber and mint with a hint of Marlborough sea salt.

SODA SYRUPS - Makes 15 drinks

500ml

Lemon Honey Ginger

Cherry Pomegranate

Raspberry & Lemon

Orange Dandelion

Creaming Soda

Lemonade

Ginger Ale

Hibiscus

Cola Six

Ginger

Lime





Less plastic

We have received extensive feedback from our customers stating that you want less plastic used in the packaging of produce orders. We use a special packaging machine which utilises an eco-friendly recyclable green netting. This kind of packaging uses 50% less plastic than regular bags and is 100% recyclable. Less plastic means less environmental impact.

Eco-friendly & Biodegradable Packaging

We use biodegradable liners for our crates. They've been designed to naturally degrade and convert into compost more than 20 times faster than regular plastic. They may look like regular plastic, but these are completely biodegraded after 5 years!

Environmental

At The Produce Company, we believe in protecting the environment. Our sustainability will be an ongoing journey which will improve with time and experience. We have introduced policies and practices to protect our environment and support our community.

Reducing the amount of plastic in New Zealand landfills is good for our country and good for our industry.

The Produce Company have implemented a 'reduce, reuse, recycle' policy. This includes recycling food waste by donating it or sending to Lowe Walker for rendering into fertiliser, collecting used milk bottles for recycling, recycling cardboard, and using biodegradable packaging where possible.



Open an Account

By now you've met your Account Manager. They will work with you to ensure a smooth start and excellent ongoing service to suit your needs.

Ordering







Place orders online at produce.co.nz, email or phone.

You name it, we'll have it. Fresh fruit, vegetables, eggs, cheeses and all other dairy needs, meat, herbs, frozen berries, prepared produce, and condiments. We will strive to meet all your needs, just ask. We recommend placing your orders earlier than later, as our order cut-off time for stocked items is 11:30pm for next day deliveries.

Our Customer Service operating hours:

Monday to Friday 6am - 10pm | Saturday 6am - 10am | Sunday 4.30pm - 10pm

Delivery

Goods are individually packaged to avoid contamination and retain freshness. They are delivered in our ventilated plastic crates and transported in our temperature-controlled delivery trucks.

Part of our service is to leave your delivery in your kitchen or fridge, ready for you when you arrive for morning preparation.

Our free delivery applies to orders over \$100^{+GST}. For all other orders a nominal delivery fee of \$9.75^{+GST} applies. [Deliveries include Monday to Saturday only].

